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D – MAGAZINE dubs GREENHOUSE Denim as “the look” for Dallas.

Dallas, TX—June 01,2003-- GreenHouse Denim (GH) created by GreenHouse Studio, an innovative original art design firm, today was selected by D-Magazine as the look for Dallas.

Artist, Sandra Florez creates fashion iconography with GreenHouse denim. Each pair of custom grown denim is one of a kind, individually styled with hand detailing and original created art. Combining timeless elements such as vintage denim and original art creates an expression, which transcends trends.

“My sketches on denim become my studies for paintings” states, visual artist Sandra Florez.” By utilizing fashion as a canvas in her artistic process she is able to share her art, love of painting and respect for self-expression with audiences beyond the gallery environment. “GH Denim allows me to share the process of my art making directly with collectors of the line.” The unique character of each couture piece allows the collector to make their selections part of their personal expression. “The work becomes more than just fashion and more than just art. The whole process becomes a shared experience and a way to journey together in spirit.”

Sandra Florez bring her passions, art forms, and vision for vintage to the forefront of fashion. The denim couture of GreenHouse Studio has been featured in nationally recognized Bergdorf Goodman’s much-admired artistic store window. Showcased at Saks Fifth Avenue and highlighted in various publications and television media. Sandra's original works of art have been selected for juried exhibitions and has been exhibited in solo and group shows in Dallas, Chicago, and New York.

Expanded distribution is planned for the forthcoming season in top tier retail and boutique establishments and for those who wish to offer their clients a truly unique product created with love, joy and a passion for art.

EDITORS NOTE: To view GreenHouse Studio’s full line of original art and ARTicles, visit our website at <http://www.greenhousestudio.com>.

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