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GREENHOUSE DENIM BLOOMS IN BAL HARBOUR.

Dallas, TX—December 26, 2002-- GreenHouse Studio, an innovative original art design firm, today unveiled its GreenHouse Denim line (GH)— a limited edition, one-of-a-kind vintage denim couture at SAKS FIFTH AVENUE in Bal Harbour Florida.

Artist, Sandra Florez creates fashion iconography with GreenHouse custom grown denim. Each pair of jeans is individually styled with hand detailing and original art. The combination of timeless elements such as vintage denim and unique art creates an expression, which transcends trends.

The denim couture from GreenHouse Studio is featured at the Saks Fifth Avenue store located in the premier retailing district of Bal Harbor. Sak's ability to offer the finest quality women's fashions combined with an extraordinary program of customer service has enabled them to become the by-word for taste and elegance. GreenHouse along with it's premier list of retailers attracts an eclectic group of celebrities and collectors for their limited edition art pieces.

Sandra Florez brings her passions, art explorations, and vision for vintage to the forefront of fashion. As an artist, she is driven by the exploration of traditional and contemporary art forms, fashion, style, and has a deep respect for self-expression. The "ARTicles" that Sandra creates are derived from the forms she is investigating in her fine art paintings. "As an artist, I want to stretch my creativity not only on the canvas but also in terms of how the art becomes accessible to the public. I am always seeking ways in which to share and combine the joy and beauty of what I create in the studio with the customs of daily living."

GreenHouse Studio is proud to share limited edition artistic creations with the discerning clientele of Saks Fifth Avenue.

EDITORS NOTE: To view GreenHouse Studio's full line of Artistic productions, visit our website at <http://www.greenhousestudio.com>.

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