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## **GREENHOUSE STUDIO** **BLOOMS ON 5<sup>th</sup> Ave.**

Los Angeles, CA—June 01, 2002-- GreenHouse Studio, an innovative original art design firm, today unveiled its GreenHouse Denim line (GH)— a limited edition, one-of-a-kind vintage denim couture at Bergdorf Goodman in New York.

Artists, Sandra and Nick Florez create fashion iconography with GreenHouse custom grown denim. Each pair of jeans is individually styled with hand detailing and original created art. Combining timeless elements such as vintage denim and original art creates an expression, which transcends trends.

The denim couture of GreenHouse Studio is featured in Bergdorf's much-admired artistic store window on 5<sup>th</sup> avenue. Clients and celebrities are readily collecting the art pieces.

Brother and sister artist team, Nick and Sandra Florez bring their passions, art forms, and vision for vintage to the forefront of fashion. As individuals, they do so through exploration of traditional and contemporary art forms, fashion, style, and a deep respect for self-expression. Strengthening their bond as a brother and sister team, they collaborate intuitively towards their creative goals. In the same manner that a greenhouse allows rare and precious flowers and plants to thrive, their creations are nurtured in their own GreenHouse Studio, which provides them with a creative environment for their talents and vision to flourish.

The Bergdorf Goodman Building erected in 1928, located at 750 Fifth Ave. across from the Plaza Hotel is one of NY City's most exclusive stores. With a mission of providing the most chic clothes in the world under one roof. It has all the top designers, such as Armani, Chanel, Cavalli, Dolce & Gabbana and now GreenHouse is added to that premier list. Nationally recognized, high-end retailer Neiman Marcus owns Bergdorf.

EDITORS NOTE: To view GreenHouse Studio's full line of original art and ARTicles, visit our website at <http://www.greenhousestudio.com>.

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